

innovation and connection – Malta and Hessen

So as to set a mark for mutual activities in today's times within Europe – this time between the German State of Hessen and Malta – the intercultural project **"innovate – connect"** has taken place between 30th September and 2nd October 2005 in Germany near Frankfurt under the management of the project partners "Music in Management" and "Lather@ Kommunikation".



The three-day event was designed to promote inter-cultural communication and cooperation between people of varying cultural, commercial, political, scientific and religious organisations. An **International Management Forum** with speakers and participants from Malta, UK, France, Germany, USA, Korea, Denmark and Austria provided information about management and leadership in other cultures, as well as an academic research overview of inter-cultural comparison of management in Europe. **Simon Alden**, Managing Director of Bavarian Technology Systems, Malta, explained what is typical of "Management in Malta" and what a foreign manager should know in Malta. Other events included a **Political Gala Reception** attended by over 120 persons led by the **Hon. Dep. Prime Minister Tonio Borg** and by the Hon. Minister for Justice of the German State of Hessen, Dr. Christean Wagner, a **sold-out Charity Concert** held in the production hall of Lather@ Kommunikation featuring the Student-Symphony-Orchestra Marburg in cooperation with the Young

Symphony Orchestra Wetzlar and the Orchestra of the Justus-Liebig-University of Giessen conducted by Mrs. **Joseph Sammut who premiered his work "Music in Management Symphony"**, an informal Get-together party featuring a **Maltese Jazz Band** made up of Tony Sammut (piano), Simon Sammut (Bass), Sammy Murgu (Saxophone) and Noel Grech (drums), an **Art Exhibition** of the internationally renowned artist Ursula Reindell and an **Ecumenical Church Service**.